

ENHANCING PUBLIC WILL

MENTOR Vermont's Enhancing Public Will Initiative is one of four key focus areas driving the organization's work. This initiative is centered on motivating civic leaders, employers, and individual stakeholders to prioritize and participate in ensuring all young people have access to supportive mentoring relationships throughout Vermont.



CORE COMPONENTS

- National Mentoring Month
- Statewide Advocacy
- The Mentoring Connector
- Building Mentoring Awareness

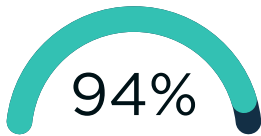


“MENTOR Vermont has been partnering with DCF for years, includes DCF in major decision making, and has a strong reputation with us for communication, accountability, and ensuring State dollars are stretched as far as possible. MENTOR Vermont works hard to ensure mentoring resources exist in all parts of the State, particularly in especially high-risk and also rural communities.”

—Chris Winters, Commissioner
VT Dept. for Children & Families

MENTOR Vermont recognizes that youth mentoring agency partners are best equipped to provide hands-on match support and meet the needs of youth in their respective communities, with valuable time spent gaining local knowledge and building trust in the community. By providing agency support, MENTOR Vermont works toward amplifying the impact of every youth mentoring agency in Vermont.

MENTOR Vermont strategically leverages social channels, earned media, marketing materials, storytelling, and public events to convey diverse and authentic representation of youth mentoring. Building awareness is thoughtfully planned to destigmatize, inform, and inspire more Vermonters to get involved in youth mentoring.



OF VERMONTERS THINK YOUTH MENTORING IS IMPORTANT TO BUILDING SELF-ESTEEM AND CONFIDENCE*



By harnessing our collective voice, MENTOR Vermont advocates for mentorship, legislative priorities, and raises awareness for how one conversation, one experience, and one mentor can change a young person's life.

IN 2024-2025, MENTOR VERMONT WILL...

- Shine a spotlight on mentoring through earned media coverage.
- Recognize the 2025 Ambassadors of Mentoring cohort and facilitate creative engagement opportunities for Ambassadors.
- Meet with the Vermont federal delegation to discuss youth mentoring needs.
- Facilitate meetings between youth, mentors, program staff, and their elected officials to share mentoring experiences directly with legislators and elevate youth voice.
- Maintain an online, zip code-based search directory to ensure program visibility and support mentor recruitment.

**Polling provided by Embold Research, a Public Benefit Corporation, per a 907 poll of adults in Vermont in the United States, conducted between Sep 14-20, 2022*